Beat: Miscellaneous

HITN-TV - Latino Vote Will Influence 2016 Election

Educate Hispanics on electoral process

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USPA NEWS - In a year where a record breaking 27.3 Million Hispanics will be able to vote, The Hispanic Information and Telecommunications Network (HITN) announced on April 22, the launch of Tu Momento 2016 (Your Moment 2016), an education and information initiative designed to help the Hispanic community...

In a year where a record breaking 27.3 Million Hispanics will be able to vote, The Hispanic Information and Telecommunications Network (HITN) announced on April 22, the launch of Tu Momento 2016 (Your Moment 2016), an education and information initiative designed to help the Hispanic community understand how the complex United States electoral system works and to keep the Hispanic community informed.

Tu Momento 2016 will include an extensive campaign to encourage Hispanics to vote as they under-index in participation. It is estimated that less than 50% of eligible Hispanics will actually vote in 2016. HITN is making the program and its short-versions available to educational institutions and organizations that can benefit from its use in the United States.

Tu Momento 2016 will be hosted by acclaimed political commentator Gerson Borrero and will include a number of short and long form content that will commence in April all the way through Election Day in November. As part of this initiative, HITN will produce a one-hour special which focuses in providing detailed, yet simple to understand, explanations of how the complete electoral process works in the United States. Covering every step of the way from the moment every contender announces their intention to run for President to inauguration day.

The program will not mention any of the current candidates as it strives to become an evergreen piece that can be used as a reference for many years to come. This is the first program of its kind ever produced in Spanish-language. It has been shot in Ultra High Definition 4K technology and includes a sophisticated use of graphic elements that will make it very attractive and easy to understand.

In addition to the educational content, HITN will provide information and analysis coverage from the Primaries and will continue to do so for the Parties Conventions, the Debates, the General Election campaign and Election Day. Additional shows will cover the Republican Convention, Democrat Convention, Presidential Debates, and live Election Day coverage.

Source : HITN-TV

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